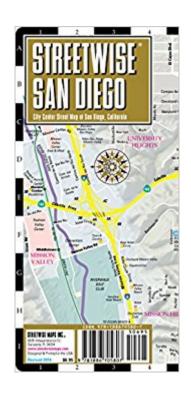


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# Streetwise San Diego Map Laminated City Center Street Map Of San Diego, California - Folding Pocket Size Travel Map With Trolley Lines





# Synopsis

Streetwise San Diego Map - Laminated City Center Street Map of San Diego, California - Folding pocket size travel map with trolley lines & stationsThis map covers the following areas:Main San Diego Map 1:18,000San Diego Area Map 1:55,000Old Town Map 1:23,000La Jolla Map 1:28,000Welcome to San Diego, the second largest city in California. Mexico, the Pacific Ocean, the Anza-Borrego Desert and the Laguna Mountains surround San Diego and are all contributing factors to the ideal climate. With seventy miles of beaches, the Gaslight District, Sea World Adventure, LEGOLAND, La Jolla shopping and the San Diego Zoo; whatever your pleasure, San Diego is the ultimate playground for the whole family. To help get the most out of your visit, carry the STREETWISEà ® map of San Diego.Lions and tigers and bears, oh my! Yes, the zoo is a must see. Over 4,000 animals, living in habitats that rival Mother Nature herself, create one of the best animal experiences you¢â ¬â,,¢ll ever find. The Panda bears, on loan from China, are a big draw, but there is so much to see here that even if you miss these black and white fluff balls your day will be full.Balboa Park, where the zoo is located, has many other attractions you¢â ¬â,,¢ll want to include the Spanish Village Arts Center-35 art studios in a recreated Spanish town square, the Timken Museum-a jewel of a small museum with European Old Masters' paintings, House of Pacific Relations historic cottages host cultural festivals, San Diego Aerospace Museum take a simulated walk in space, The Old Globe and Junior Theatre-offering performances for all ages throughout, Hall of Champions Sports Museum-from Ted Williams to Tony Hawk, the San Diego Museum of Art-the regions oldest and largest, the Museum of Man-devoted to anthropology (more exciting than it sounds) and the Japanese Friendship Garden. That A¢â ¬â,,¢s just a partial list. There A¢â ¬â,,¢s also Butterfly rides, a carousel, lawn bowling, a miniature railroad you can ride and, of course, the Spreckles Organ Pavilion. Walk along the Prado Walkway around the Casa del Prado and admire the Spanish Colonial architecture. These buildings were part of the 1915 Panama-California Exposition celebrating the completion of the Panama Canal. After Balboa Park, it A¢a ¬a,¢s nice to take the scenic drive marked by blue and yellow signs with a white seagull. This route will take you through a majority of the sites of San Diego and is a pleasant way to spend three or more hours touring the area. Or you can hop on the Blue line trolley and take a trip to Tijuana. The 45 minute trolley ride takes you right to the border crossing at San Ysidro, just across the border from Tijunana. Once you pass customs you can pick up the Border Shuttle (look for the big blue busses) and for \$1.00 ride into the center of town. Don $\tilde{A}$ ¢ $\hat{a}$   $\neg \hat{a}$ ,¢t forget your passport if you plan to visit Mexico. The area inset on the STREETWISEA ® San Diego Map will navigate you in and around the city region to places like San Diego International Airport, Pacific Beach, Coronado Island, Point

Loma, La Jolla, and the University of California at San Diego. Youââ ¬â,¢ll also find enlarged inset maps featuring Old Town and a detailed street map of La Jolla. A complete index of streets, hotels, points of interest, shopping, education, culture, transportation and parks is clearly listed on the map.Our pocket size map of San Diego is laminated for durability and accordion folding for effortless use. The STREETWISEà ® San Diego map is one of many detailed and easy-to-read city street maps designed and published by STREETWISEà ®. Buy your STREETWISEà ® San Diego map today and you too can navigate San Diego, California like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

# **Book Information**

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### Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISEà ® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. Weââ ¬â,¢ve set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where youââ ¬â,¢ve never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in

international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970ââ ¬â,,¢s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISEA A® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISEA A® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesnA¢â ¬â,,¢t match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we  $A \phi \hat{a} - \hat{a} \phi$  ve done the work, now you have the adventure. In the end, it  $A \phi \hat{a} - \hat{a} \phi$  not about the map, itââ ¬â,,¢s about getting out and finding your own authentic experience wherever you go. It¢â ¬â,,¢s about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISEA A® is the great map that you need.

I recently moved to the San Diego area and wanted maps that would orient me to the major neighborhoods/attractions. I ordered this for the city and another for North County. As stated in

another review: "a huge, integral portion of the city is omitted to show a super large (by Streetwise standards) portion of the downtown, which is pretty useless. North of Balboa park" is missing. Also mentioned in another review, "it's sideways"- East is on top, North is to the left, which was confusing and took me some time to figure out. Now I turn the map so that north is up, and twist my head to read the notations of neighborhoods, tourist spots, business district, beaches, airport etc.

It's my fault. Streetwise maps are always the best, being complete and concise and perfectly sized. Like the other review says a huge, integral portion of the city is omitted to show a super large (by Streetwise standards) portion of the downtown, which is pretty useless. North of Balboa park are so many restaurants and unique shops, entirely dismissed. The pics are all there in the listing, but I really can't believe this map is so inadequate. I should have reviewed them!

### Great quality made map

Big problem: North is left on this map. Turn it so North is up, and then you can't read the street names. Drives me nuts. Luckily this was only 6 bucks. I would return it but doesn't offer "product does not meet expectations" as a reason.

During the past few months, I've gone Geocaching with my son around San Diego, but our GPS didn't have maps! It was very basic, and didn't support landmarks or useful avenues to approach cache locations. A viable option I decided to go with was this map. It's waterproof, legible, and easy for us to navigate the streets until we reach our cache location. Highly recommended for anyone in need of a durable pocket map.

Got it for a vacation and kept it in my back pack. Was good for getting a general idea of the areas we were going to, but Google Maps was easier for finding places and directions to get to them.

Horrible map. Small sections pinwheeled together. Cannot follow route of choice, without spinning this thing around and around. Used my S7 GPS and tossed this.

This map was perfect for exploring the city. It shows the city in two different scales. One on each side. It is admittedly smaller than I had first expected. But that was honestly a good thing. It's easy to throw in a pack and carry around with you. If you're going to be doing a lot of navigating on foot of

by bike, I would definitely recommend this map.

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